

Mar 27, 2008
From: George Vanous
To: Kay Sun

Hi Kay,

I'd like to introduce you to Darris Garner, one of the music producers from San Francisco I worked with to create the demo tracks I played for you. Darris is part of BTMusiq, a group of four core people including one singer and two sound engineers.

Kay Sun is the head of A&R for EMI in Taiwan. She is looking for people to help promote Asian music and artists in the North American market. She also wants to meet strong American music producers, songwriters and super-cool sound mixing engineers!

Kay would like your help in creating new music for Asian artists.

Darris, we will get you a list of the top Asian music as examples of what is popular here. From your tracks, one comment was the melody: Asians love to sing karaoke with a lot of highs and lows in the melody. The popular music titles will give you good examples of this.

I encourage you to introduce yourselves with a personal email describing your strengths, interests, and people you work with.

And I am happy to help in any way I can.

Warm regards,
George Vanous

Apr 21, 2008
From: Darris Garner
To: Kay Sun

Hi Kay,

Thanks for the introduction, George.

Kay, we are a group of music producers, sound engineers, singers and songwriters under BlackTie Musiq in San Francisco, USA. We would love to collaborate with you and your artists to create new sounds and new music that can help push Asian music into international waters, especially the North American market.

We have been producing tracks for four years professionally in modern rap, hip-hop, R&B and neo soul. One of our group, Kris Starr, is touring with Tony Tony Tony, a platinum recording band here in America. Another member, Antario (aka Flychild), is producing for up-and-coming Bay Area artists and will be working with Brian Michael Cox, a multi-platinum producer this summer.

I am Freeze, working with two up-and-coming artists. The first, Stubby, has a music video produced by director Taj Mahal, who produced Rhianna's and Young Berg's last videos and shot the cover of Jet Magazine. The second, Mode, has done many shows in the Bay Area, has been on the radio and has the financial backing of his label Privilege to get his songs into the mainstream.

We would love for the opportunity to work together and collaborate on music production and promotion of Asian artists in North America.

For example, if you provide the source music, we can produce 10-20 quality tracks a month for you. Our goal is to remix Asian music into a North American beat or help you remix the music for an Asian market with a North American feel. We want to try new sounds for the Asian market with an American influence.

Justin Timberlake took a chance with "Bringing Sexy Back" where Justin used the beat from a British producer, a beat unknown in the USA, and it blew up and quickly became very popular. As another example, Kanye West's song "Stronger" became popular based off a beat from the European production techno group "Daft Punk".

We believe with our experience in the USA, we can help EMI promote its bands and artists alike.

To show you what we can offer, please send us examples of the popular Asian music and we will remix it in a North American style that is popular today. If you like what you hear, we would like to move forward with a letter of intent and draft an agreement formalizing our relationship.



No matter where you go, there you are.



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Best,

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