

Apr 6, 2008  
From: George Vanous  
To: Kay Sun

Hi Kay,

We are ready to start creating a prototype website like we did for Sun Yan Zi (<http://www.yanzilive.com/>). Please send us promotional material of the bands or artists you are most interested to promote in North America.

I also propose this letter of intent:

We will produce for EMI a website prototype to promote in the North American market an Asian music group like Lollipop ([http://en.wikipedia.org/wiki/Lollipop\\_%28Taiwanese\\_Group%29](http://en.wikipedia.org/wiki/Lollipop_%28Taiwanese_Group%29)) or an Asian music artist like David Tao ([http://en.wikipedia.org/wiki/David\\_Tao](http://en.wikipedia.org/wiki/David_Tao)).

As an example, we produced a website prototype for Sun Yan Zi:  
<http://www.yanzilive.com/>

EMI will provide media (photos, text, marketing material, music and videos) to be used on the website, as well as a contact person who understands the image the music group or artist wants to express.

If the prototype is acceptable, we will produce a full website with:

- \* Audio streaming (not downloadable)
- \* Video streaming
- \* Images
- \* News
- \* Bio
- \* Web store to sell music and merchandise to North American fans

After the full site is complete, we will promote the website through social networking mediums in North America (for example: iLike.com, [myspace.com](http://myspace.com), [facebook.com](http://facebook.com)) to drive traffic and generate interest in the Asian group or artist. We will track all hits and collect feedback from the visitors.

If we generate sufficient traffic, at least 5,000 unique visitors per month, we will create a profit-



No matter where you go, there you are.



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sharing agreement where we will agree on a percentage split from gross profit of sales generated by the website.